

ROADMAP FOR AN ACTION

Action 12: *“To strengthen general awareness and facilities exchange of good practice in integrated water management issues in the Danube Basin among decision-makers at all levels and among the population of the Region”.*

Action - *“To strengthen general awareness and facilities exchange of good practice in integrated water management issues in the Danube Basin among decision-makers at all levels and among the population of the Region” - It is very important that the population at large, and in particular young people, are aware of the challenges facing the region in terms of water quality and management. Existing initiatives such as Danube Day or the Danube Box should be built upon and expanded.*

Milestone n°1: Danube Day 2012 held in 14 countries with more than 100 individual events.

Work: Coordination of national efforts to organise local events; international media relations; support of national organisers with posters and give-away items; production of review diaries to present Danube Day.

Output: Posters; give-away items; reviews published online and in diary; a minimum of 100 events in all 14 countries of the Danube region

Responsible: ICPDR

Deadline: 29 June 2012 for Danube Day; 30 November 2012 for review diary

Milestone n°2: Re-launch of the ICPDR Website as a tool to communicate accessible and appealing information on RBM efforts of the ICPDR as a contributing organization in implementation of some PAs of EUSDR. Link to the Danube region website.

Work: Coordination of contractors responsible for the development of the more user-friendly website (for laic users as well); continuous publication of contents and new information relevant for water management in the Danube River Basin extending to EUSDR countries

Output: New website at www.icpdr.org

Responsible: ICPDR and PA4

Deadline: June 2012 for re-launch of the ICPDR website
End of 2012 for including and linking EUSDR items

Milestone n°3: Organisation of the Danube Art Master as a basin-wide competition among schools and youth care facilities

Work: Coordination of national experts and international organiser; supply with awards/prizes

Output: 10 national winners identified in each of the 14 EUSDR countries

Responsible: ICPDR

Deadline: June 2012

Milestone n°4: Information for the broad public on the progress report of the DRBMP implementation through an appropriate article in Danube Watch

Work: Assigning editor, identifying sources, finding illustrations for article; publication of Danube Watch Article with edition of at least 7000 copies

Output: Article of at least 2 pages in Danube Watch Magazine

Responsible: ICPDR and PA4
Deadline: 15 December 2012

Milestone n°5: Information exchange on the progress, achievements and current events of EUSDR PA4 to strengthen of general awareness

Work: Website maintaining and updating with relevant events (project catalogue, outputs, events, project news, etc.)

Output: Living websites (www.danube-region.eu and www.icpdr.org) on water quality relevant news in EUSDR region

Responsible: ICPDR and PA4

Deadline: continuous