

# The CENTRAL EUROPE Programme 2014-2020

CENTRAL EUROPE Programme



**A reformed EU cohesion policy**

**Achievements of CENTRAL EUROPE since 2007**

**What's new from 2014 onwards?**

**Features of the first call**

**Tools for project ideas and partners search**

# A reformed EU cohesion policy



**CENTRAL  
EUROPE**

**Interreg**  
CENTRAL EUROPE  
Co-financed by European Union – European Regional Development Fund



**Funds available**

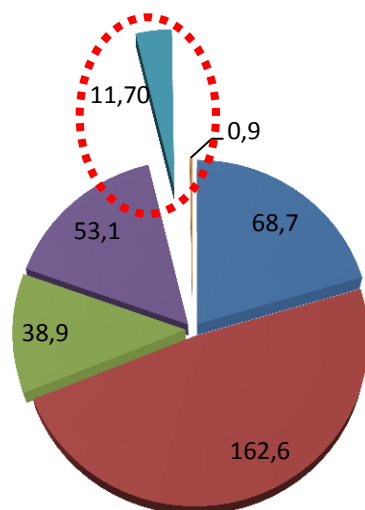
EU cohesion policy overall  
INTERREG programmes (all strands)  
Transnational programmes  
CENTRAL EUROPE 2020

351,80 billion EUR

11,70 billion EUR

2,12 billion EUR

0,246 billion EUR



■ Cohesion Fund<sup>1</sup>

■ Less developed regions

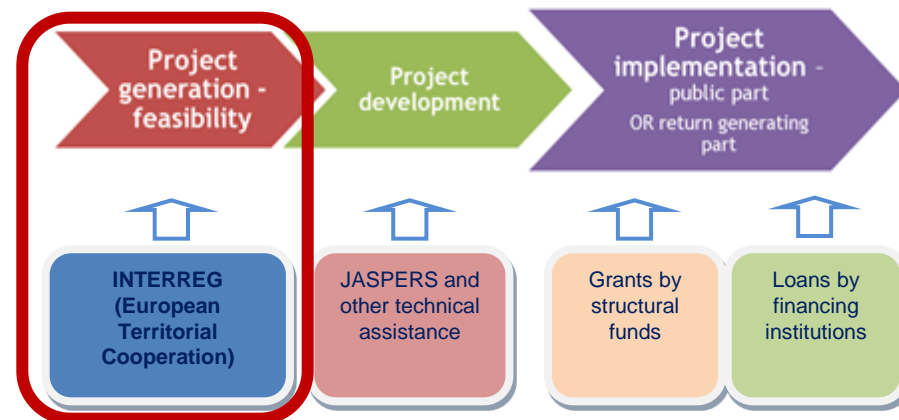
■ Transition regions

■ More developed regions

■ European Territorial Cooperation

■ Outermost regions

<sup>1</sup> €10 billion from the Cohesion Fund will be allocated to the Connecting Europe Facility



# A reformed EU cohesion policy

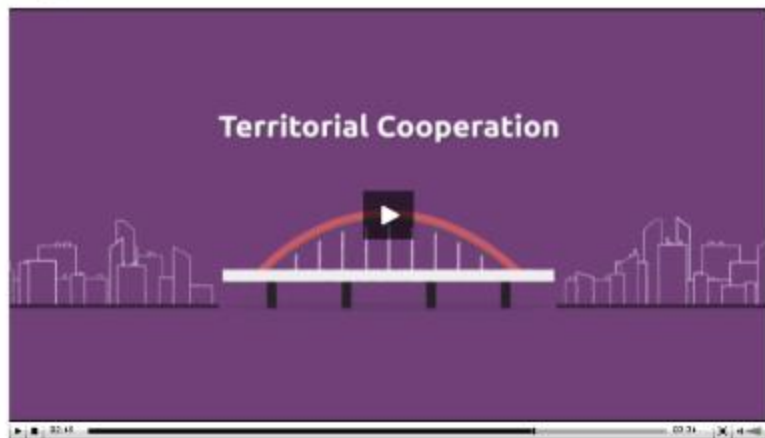


## Result orientation

## Simplification

## Visibility

The European Union's Cohesion Policy: investing in your Regions and Cities



Start video at 2.37 min

[http://ec.europa.eu/regional\\_policy/videos/video-details.cfm?vid=1482&LAN=EN](http://ec.europa.eu/regional_policy/videos/video-details.cfm?vid=1482&LAN=EN)

# Achievements of CENTRAL EUROPE since 2007



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## COOPERATING IN CENTRAL EUROPE

CENTRAL EUROPE is a transnational cooperation programme that provides funding for public and private partners working together across borders. The programme is financed through the European Regional Development Fund (ERDF) and part of European Territorial Cooperation. Learn more about us at [www.central2013.eu](http://www.central2013.eu) and [www.facebook.com/CentralEuropeProgramme](https://www.facebook.com/CentralEuropeProgramme)

### CENTRAL EUROPE AT A GLANCE

COUNTRIES, REGIONS/CITIES, AND INHABITANTS COVERED

**148**  
million citizens

**80**  
cities & regions

**9** countries

PROJECTS CO-FINANCED BY THE PROGRAMME

**124**  
transnational projects in the CENTRAL EUROPE area

**6** themes

**1331**  
Partners in transnational projects in the CENTRAL EUROPE area

DURATION OF PROGRAMME

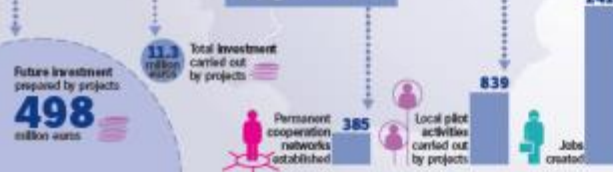


### PUBLIC MONEY WELL INVESTED

BUDGET INVESTED

**231** million euros = **0.07%** of the total EU regional policy budget of **347** billion euros

With roughly  
**0.22€**  
spent per citizen per year,  
the programme achieves:



### CONTRIBUTING TO EUROPE 2020

CENTRAL EUROPE contributes to the European Union 2020 Strategy and reaching its goals of smart, inclusive and sustainable growth. Concrete targets for employment, innovation, education, social inclusion as well as climate change and energy were set on the European level and CENTRAL EUROPE project results help to meet them on the local and regional levels.



Number of project contributions to EU 2020 priorities



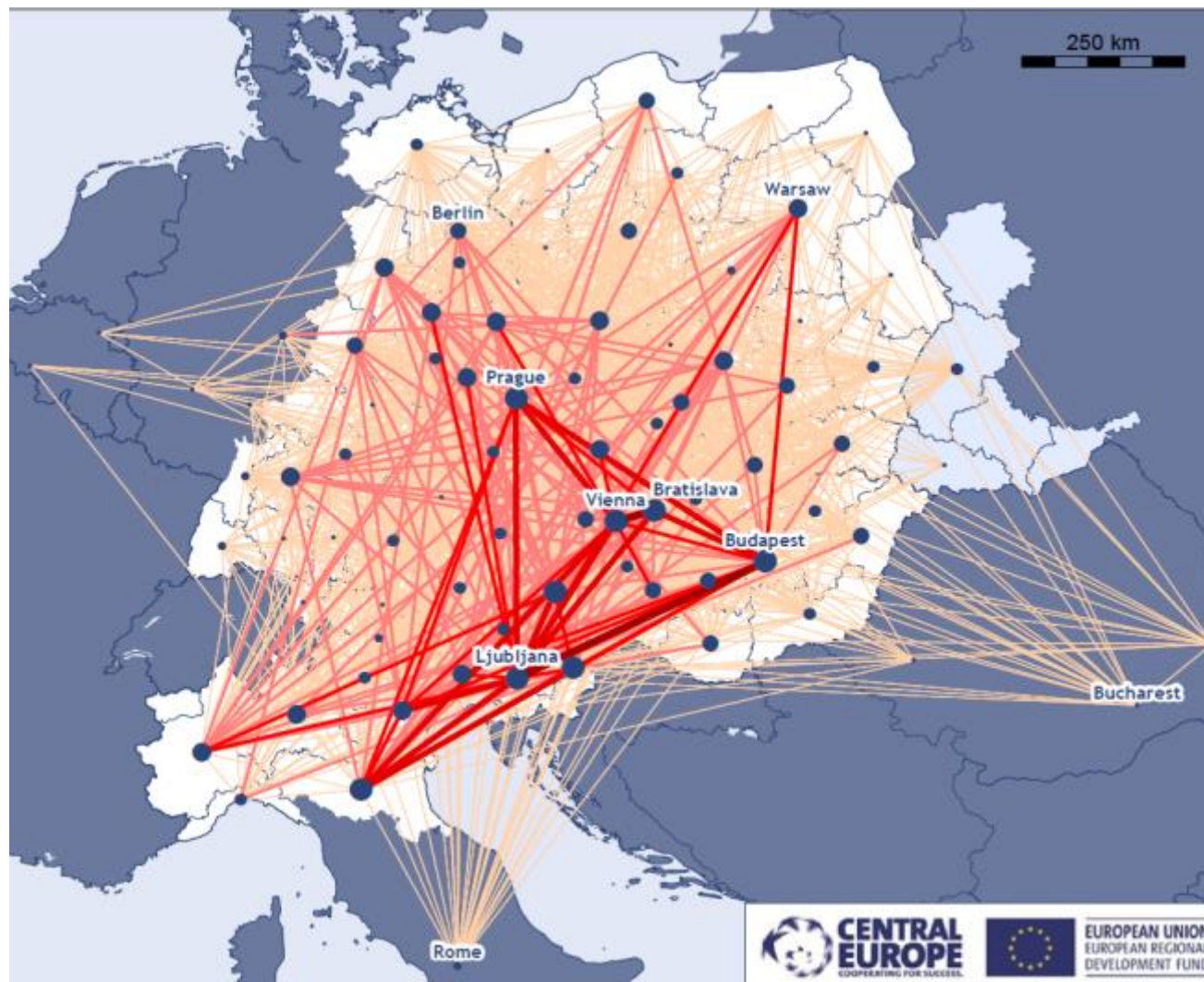
Data: March 2013  
Design: mutoq.at

# Achievements of CENTRAL EUROPE since 2007



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**Extent of cooperation:**  
Number of projects  
per region

- 49 and more projects
- 25-48 projects
- 13-24 projects
- 7-12 projects
- 4-6 projects
- 1-3 projects

**Intensity of cooperation:**  
Number of bilateral linkages  
between regions

- 40 and more linkages
- 30-39 linkages
- 20-29 linkages
- 10-19 linkages
- 1-9 linkages

Local level: Nuts 2

Origin of data: CENTRAL  
EUROPE Programme 2007-2013

(c) EuroGeographics Association  
for administrative boundaries

Status: September 2012

Cartography:  
Alexandra Frangenheim



**CENTRAL  
EUROPE**  
COOPERATING FOR SUCCESS



**EUROPEAN UNION**  
EUROPEAN REGIONAL  
DEVELOPMENT FUND

# Achievements of CENTRAL EUROPE since 2007



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ABOUT CENTRAL

PROJECTS 2007-2013

DOCUMENTS 2007-2013

NEWS & EVENTS

**CENTRAL EUROPE  
2014 - 2020**

Technology transfer  
and business  
innovation

Sustainable  
public transport  
and logistics

Environmental risk  
management and  
climate change

Energy efficiency  
and renewable  
energies

Demographic change  
and knowledge  
development

Cultural heritage  
and creative  
resources



## CENTRAL EUROPE

CENTRAL EUROPE is a European Union programme that encourages cooperation among regions of nine central European countries: Austria, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia, Slovenia and Ukraine. It aims to improve innovation, accessibility and the environment and to enhance the competitiveness and attractiveness of their cities and regions.

[Read more >](#)



## CENTRAL PROJECTS

We currently support 124 projects in six thematic fields. Our database provides you with detailed information on each project.

[Read more >](#)

## CENTRAL NEWS

05 September 2014  
**CENTRAL EUROPE: Annual Implementation Report 2013 approved by the Commission**

28 July 2014  
**CENTRAL EUROPE 2020: Cooperation Programme submitted to the European Commission**

28 July 2014  
**CENTRAL EUROPE Annual Conference 2014: Documentation**

[More news >](#)

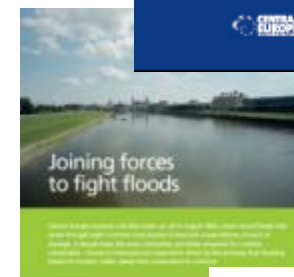
## CENTRAL EVENTS

18 September 2014  
**LOGICAL:Final Conference**

18 September 2014  
**CluStrat: Final Conference**

21 September 2014  
**European Cooperation Day 2014 - Be part of it!**

[More events >](#)



**Thematic study: Technology transfer  
and business innovation in the  
CENTRAL EUROPE Programme**



**FINAL REPORT**  
July 2011

INNOV8

July 2014

# What's new from 2014 onwards?



## A new geography

Covering an area of over 1 million km<sup>2</sup> the new CENTRAL EUROPE area is currently home to about 142 million people. The programme area includes nine EU Member States.

The Croatian regions have newly joined CENTRAL EUROPE.

# What's new from 2014 onwards?



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## EU Thematic Objectives

**TO1:** Strengthening research, technological development and innovation

**TO 4:** Supporting the shift towards a low-carbon economy in all sectors

**TO 6:** Preserving and protecting the environment and promoting resource efficiency

**TO 7:** Promoting sustainable transport removing bottlenecks in key network infrastructure



**Cooperating beyond borders in CENTRAL EUROPE to make our cities and regions better places to live and work**

## CENTRAL EUROPE Priorities

**P1:** Cooperating on innovation to make CENTRAL EUROPE more competitive

**P2:** Cooperating on low carbon strategies in CENTRAL EUROPE

**P3:** Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

**P4:** Cooperating on transport to better connect CENTRAL EUROPE

# What we will co-finance



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## Priority 1

Cooperating on innovation to make  
CENTRAL EUROPE more competitive

### Objectives

To improve sustainable linkages among actors of the innovation systems for strengthening regional innovation capacity in central Europe

To improve skills and entrepreneurial competences for advancing economic and social innovation in central European regions

### Actions

- Innovation networks and clusters
- Transfer R&D-results to business
- Services for innovation support
- Ease access to financing of innovation
- Increase cooperation between research, public and private sector

- Increase employees' skills on novel technologies/products/services/processes (regional smart specialisation)
- Improve attitudes/mind-sets towards entrepreneurship
- Improve technological and managerial competences for entrepreneurship and social innovation
- Introduce innovative learning systems considering demographic change

# What we will co-finance



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## Priority 2

### Cooperating on low-carbon strategies in CENTRAL EUROPE

#### Objectives

To develop and implement solutions for increasing energy efficiency and renewable energy usage in public infrastructures

To improve territorially based low-carbon energy planning strategies and policies supporting climate change mitigation

To improve capacities for mobility planning in functional urban areas to lower CO2 emissions

#### Actions

- Increase energy performance (energy efficiency and renewable energy usage) in public infrastructure
- Novel energy saving technologies
- Harmonise standards and certification systems
- Innovative energy services, incentives and financing schemes

- Improve regional energy performance
- Use endogenous renewable energy potentials
- Improve energy management in the private sector
- Reduce energy consumption (demand focused))
- Improve coordination of energy networks

- Integrated mobility concepts and services
- governance systems for low-carbon mobility
- introduce novel low- carbon technologies for urban public transport (incl. Innovative financing models
- foster smart low-carbon urban mobility

# What we will co-finance



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## Priority 3

Cooperating on natural and cultural resources for sustainable growth in CENTRAL EUROPE

### Objectives

To improve integrated environmental management capacities for the protection and sustainable use of natural heritage and resources

To improve capacities for the sustainable use of cultural heritage and resources

To improve environmental management of functional urban areas to make them more livable places

### Actions

- Sustainable management of protected or highly valuable areas
- Sustainable use of natural resources for regional development
- Innovative environmental technologies/tools
- Facilitate integrated environmental management
- Harmonise environmental management

- Valorise cultural heritage and creative industries potentials
- Integrated territorial strategies building on cultural heritage
- Management tools to preserve and sustainably use cultural heritage
- Promote the use of cultural heritage for regional economic growth

- Manage and improve urban environmental quality
- Strengthen capacity for urban environmental planning
- Mitigate land-use conflicts
- Rehabilitate and re-activate brownfields
- Support smart city strategies (environmental pilot applications)

# What we will co-finance



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## Priority 4

### Cooperating on transport to better connect CENTRAL EUROPE

#### Objectives

To improve planning and coordination of regional passenger transport systems for better connections to national and European transport networks

To improve coordination among freight transport stakeholders for increasing multimodal environment-friendly freight solutions

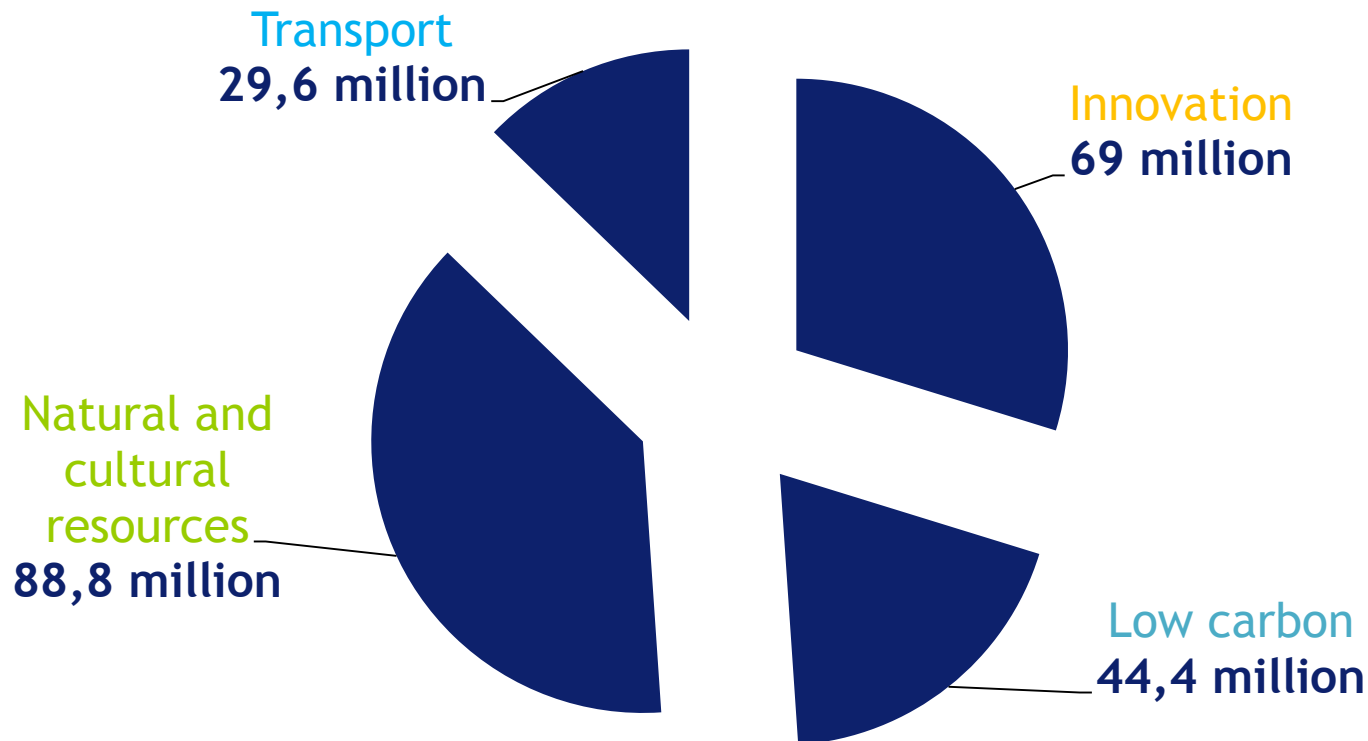
#### Actions

- Better connection of peripheral regions to existing transport networks
- Improve regional public passenger transport systems, in particular across borders
- Test pilot applications and services for smart regional mobility
- Develop improved mobility services in the public interest

- Strengthen multimodality of environmentally-friendly freight transport systems
- Improve coordination between multimodal freight transport actors
- Increase share of environmentally-friendly logistics
- Optimise freight transport chains
- Greening the last mile of freight transport



## ERDF allocation per priority



- ERDF co-financing rate:
  - **85 %** (CZ, HR, HU, PL, SK, SI)
  - **80 %** (AT, DE, IT)

## Key facts and figures of the first call for proposals

- Open to **all programme priorities** and **all specific objectives**
- Organised according to a **“two-step” procedure**
- Indicative financial allocation up to **EUR 80 million ERDF**
- **Web-based** application form
- **Simplified formal requirements** for submission
- Will be launched upon adoption of the programme by the European Commission (indicatively in **early 2015**)



## Two-step call procedure

- Step 1 will be **limited to few fields of the application form:**

- Territorial challenges, transnational cooperation approach
- Project focus - objectives and expected results
- Sustainability and transferability
- Policy context
- Basic information on thematic work packages
- Indicative budget
- Partner information



**Open for  
2 months**

- **Continuity** between the two steps must be ensured in terms of:

- Project focus (objectives and expected results)
- Partnership (Lead Applicant must remain the same)
- Total project budget



## Main project characteristics

- Recommended **financial size**:  
1 to 5 million EUR total project budget. Smaller or larger projects will be supported in exceptional cases
- Recommended **project duration**:  
30 to 36 months (up to maximum 48 months)
- Recommended **size of the partnership**:  
up to a maximum of 12 partners (but: more are not excluded)
- **Partnerships** must be composed of:  
at least 3 financing partners from 3 countries, at least 2 of them located in the programme area. In duly justified cases, projects can be implemented outside the cooperation area.

# Tools for project ideas and partner search



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EUROPEAN REGIONAL  
DEVELOPMENT FUND

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PASSWORD:

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2014 - 2020

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2007 - 2013



SEARCH FOR PEOPLE and PROJECTS from your region by clicking on the map



## CENTRAL COMMUNITY

If you would like to post your project idea or find partners for it you can join the CENTRAL Community.

[REGISTER NOW](#)

## CENTRAL NEWS

28 July 2014

**CENTRAL EUROPE 2020:**  
Cooperation Programme submitted to the European Commission

28 July 2014

**CENTRAL EUROPE Annual Conference 2014:** Documentation

27 July 2014

**European Commission: Cohesion Policy open data platform** launched

## CENTRAL EUROPE

CENTRAL EUROPE 2020 will continue to support regional cooperation among central European countries: Austria, Croatia, the Czech Republic, Hungary, Poland, Slovakia and Slovenia, as well as parts of Germany and Italy. The overall objective of the programme is "to cooperate beyond borders to make central European cities and regions better places to live and work" by implementing smart solutions answering

## CENTRAL DOCUMENTS

**CENTRAL EUROPE 2020 Cooperation Programme** (Draft submitted to European Commission incl. glossary, July 2014; pdf 2.9 MB)

**Summary of CENTRAL EUROPE 2020 Cooperation Programme** (Draft, July 2014; pdf 759 KB)

**Main inputs collected through partner dialogues** (October 2013, pdf 4.6 MB)

Tools for exchange on project ideas and partner search can be found at:

[www.central2020.eu](http://www.central2020.eu)

## CENTRAL EUROPE Programme

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