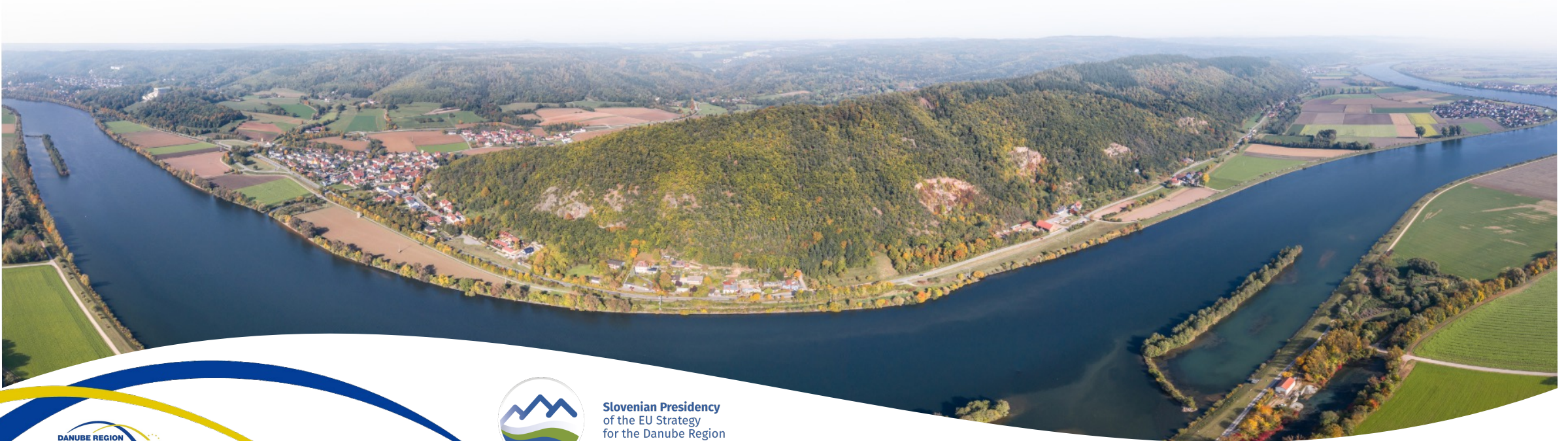


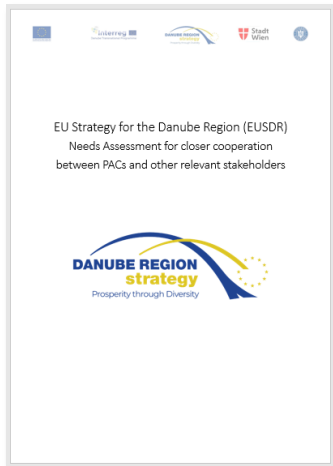
# Joint SG Meeting EUSDR PA4 “Water Quality” and EUSDR PA5 “Environmental Risks”

Budapest, 22 November 2022






# a. Support for PACs, NCs & EUSDR (TRIO) PCY

- Needs Assessment for closer cooperation between PACs and other relevant stakeholders



## Schedule:

-  Preliminary PAC survey: Who are your stakeholders?  
An overview of recent PA stakeholder cooperation
-  Workshop for PACs I: Understand your stakeholders!  
A workshop on stakeholder management
-  Subsequent workshop for PACs II: Plan with your stakeholders!  
A workshop on stakeholder engagement



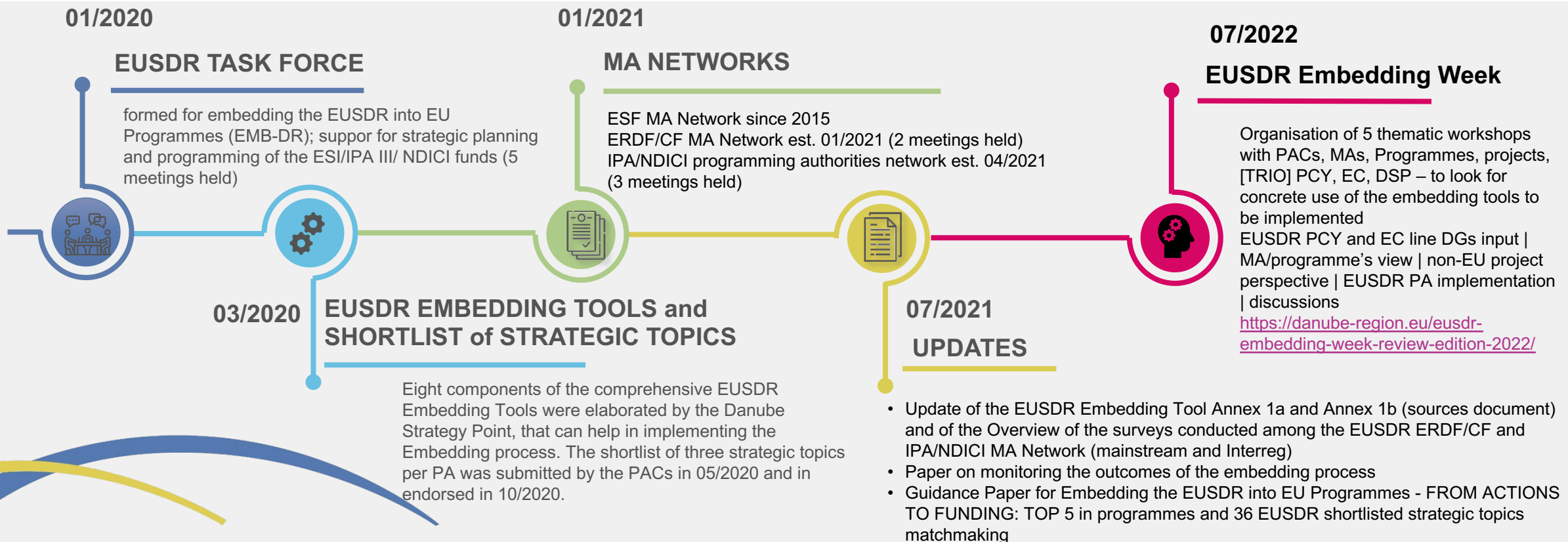
Uptake on EUSDR  
stakeholders management  
and engagement  
(workshop for PACs &  
teams)  
29 June 2022, Oradea (RO)



- <https://danube-region.eu/about/key-documents/>
- [Needs Assessment Direct Download](#)
- [Needs Assessment Annexes Direct Download](#)

## b. Embedding Process

### • Summary





## b. Embedding Process

- Recap: tools elaborated



**The Guidance Paper for Embedding of the EUSDR** : comprehensive instructions for the EUSDR Embedding process including a table filled in by Priority Areas to provide up to three strategic topics (per PA) and detailed description of each strategic topic (shortlist)



**UPDATED! The EUSDR Embedding Tool (Annex 1a):** Actions of the EUSDR AP and of the shortlisted strategic topics, which have been in each case allocated to possible EU funds, IPA III and NDICI funds as well as to the Annexes D of the Country Reports 2019 and 2020



**UPDATED! Sources for content of funding instruments (Annex 1b):** a compilation of funding instrument sources to support PACs in their selection of strategic topics and NCs in approaching the MAs.



**MA Leaflet to embed the EUSDR into EU programmes 2021 – 2027:** the how, the why, the what summary of EUSDR embedding for representatives of managing/programming authorities, NCs, PACs and other stakeholders working on embedding into EU programmes



**EUSDR EMBEDDING – FROM WORDS TO ACTION! Discussion Paper:** discussion paper on further potential tools and processes for embedding initiated under the SK EUSDR PRESIDENCY



**Updated! Overview of surveys of EUSDR MA Networks (ERDF/CF and IPA/NDICI):** Based on the results of the surveys conducted in spring 2021, documents were designed to better align priorities of the programmes to the actions/shortlisted strategic topics of the EUSDR

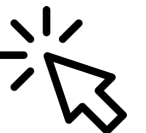


**NEW! Guidance Paper for Embedding the EUSDR into EU Programmes - FROM ACTIONS TO FUNDING:** further possible course of action, also putting emphasis on embedding the EUSDR in non-EU countries



For EUSDR embedding process and the EUSDR tools elaborated, please visit:

<https://danube-region.eu/projects-and-funding/embedding-2021-2027/>



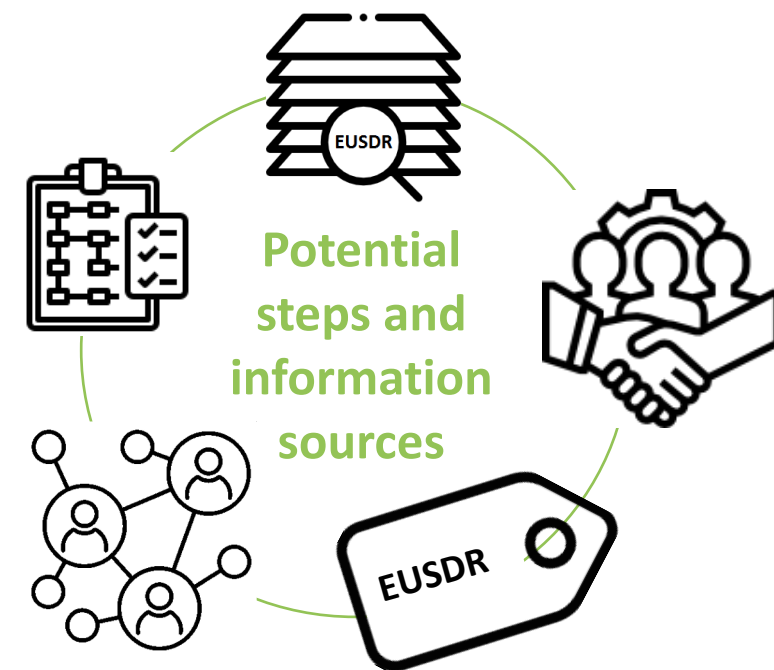
## c. Monitoring the Outcomes of the Embedding Process

### Programming Phase

- Reporting by EC after screening of OPs regarding the legal requirements
- Additional input from EUSDR Policy Evaluation, NCs (Task Force EMB-DR) and managing/programming authorities (MA network meetings)

### Implementation Phase

- Scanning calls for EUSDR relevance via [EuroAccess](#)
- Monitoring of projects via EUSDR Monitoring (PAC Reporting Tool)
- Monitoring of projects via managing/programming authorities (e.g., extra points for project proposals with MRS relevance or labelling of projects)
- Keeping track of programme evaluations



The consolidated paper from 10/2021 was shared with the EUSDR core stakeholders and is available on the [website](#).

Taken up by the UA PCY in their [Guidance Paper for Embedding](#).

Further discussion with involved stakeholders is necessary!

## c. Monitoring

- EUSDR Monitoring Concept endorsed by NCs in 02/2022
- Reporting on the Progress and Achievements of the EUSDR Priority Areas implemented in 04/2022 via the new online tool
- To be used for: EC Reports on the Implementation of EU MRS, EUSDR Implementation Reports, decision making by NCs, future evaluations etc.
- Next reporting: 2024



The screenshot displays the 'Progress and Achievements of the EUSDR Priority Areas' reporting tool. It features a navigation bar with tabs for 'Guidance Note', 'Abbreviations', '1 Achievements', '2 Horizontal and Cross-cutting', '6 Steering Groups', '7 Involvement and Cooperation with Other Stakeholders', and '8 Policy Development'. The main content area is titled '6 Steering Groups' and contains several sections for reporting:

- 6.1** Please describe one good practice example resulting from the cooperation and teamwork with your SG. \*  
Please describe briefly.
- 6.2** How do the SG members (including observers and members of Working Groups, Task Forces, or Advisory Bodies) update regularly on the developments in their thematic expertise? \*  
Please describe briefly (e.g. written Annual Report, oral reporting of SG members in SG meetings, etc.).
- 6.3** How do you assess the commitment of your SG members? With regard to the governance of your PA (including SG), what progresses have been made in the period covered by the 3rd report? Does the SG have the (remaining) challenges? What improvements would you recommend and what could be done to implement such improvements?  
Please describe briefly.
- 6.4** How were DG REGIO and/or other relevant EU line DGs involved in the work of your SG? \*  
Please describe briefly.

Below the main content, there is a 'Technical guidance' section with the following text:

PACs are kindly asked to consider the following aspects when assessing the Reporting Tool:

- Reporting period: the responses shall cover the years 2020 and 2021 and refer to the new Action Plan. The next reporting period will cover the years 2022-2023 and will take place in 2024.
- Deadline for submission: 30.09.2023.
- Please answer all questions – the responses have a significant impact on the outcomes of the reporting. Questions marked with \* are compulsory.
- When completing the form it is advisable to have information and documents regarding developments and activities within the PA at hand, e.g. information about projects, events, etc.
- Formulations shall be short and concise focusing on the main message.
- As explained above, information in 'Green (DTP Reporting)' fields do not need to be revised. However, PACs are free to add information in the text fields below the answers.

## c. Policy/Impact Evaluation



- Conducted by Spatial Foresight from 07/2021 to 05/2022
- Data collection: desk research, online-survey among PACs and NCs, interviews with EUSDR core stakeholders
- Scope: implementation, impact, communication, effects of COVID-19



→ Final Report from May 2022 can be found on the [EUSDR website](#)  
([Direct Download](#))





# Policy/Impact Evaluation - Recommendations

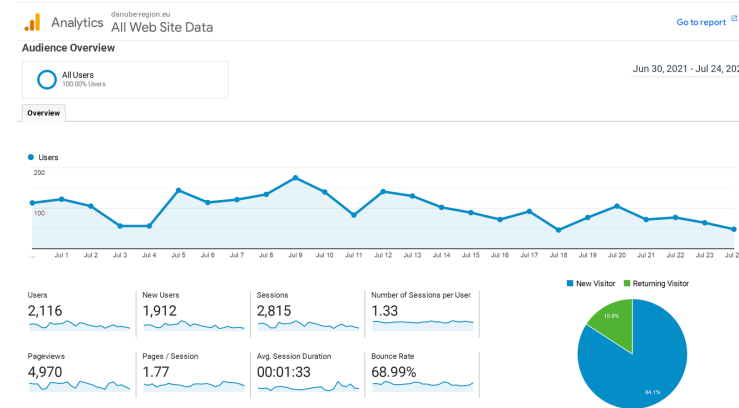
1. Ensure that all PAs **contribute to the overarching objectives and horizontal topics** (e.g., digitalisation, smart specialisation, climate change/energy, SDGs) - work on a **cross-PA approach** how each PA could provide its input
2. Reconsider how to flexibly **attend to cross-cutting developments** emerging in short and medium-term such as, for example, COVID-19 pandemic, war in Ukraine, circular economy, etc.
3. Ongoing **empowerment of key stakeholders** to facilitate wider impact - increased outreach beyond core groups and more professional communication of the EUSDR implementation
4. Take on board the **positive lessons from the COVID-19 pandemic**, for example the benefits of online meetings and virtual conferences
5. Develop a **common EUSDR impact model** that structures activities at three levels: strategic, thematic and governance/facilitation



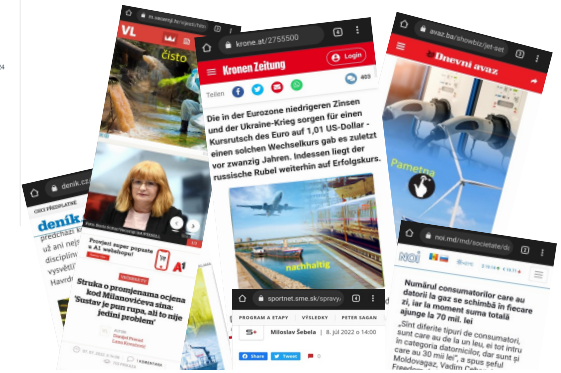
# d. Communication

- EUSDR website  
[www.danube-region.eu](http://www.danube-region.eu)

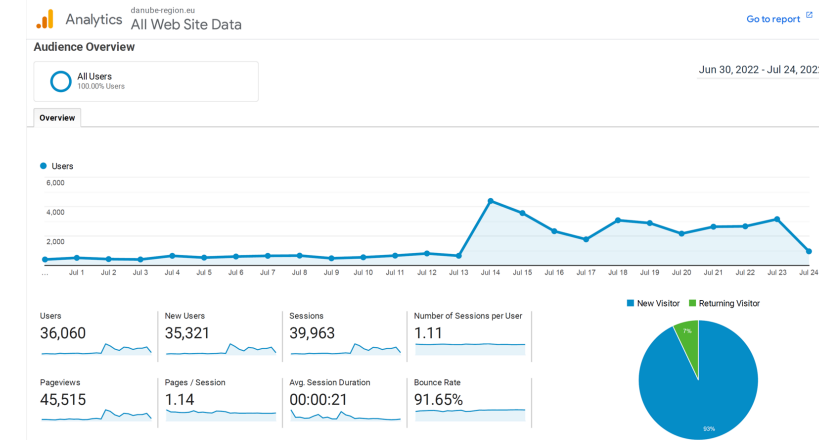
- Content updated constantly for latest news, events, lists of NC, PACs and SG members
- Significant number of new users during the 2nd online media campaign developed for 10 weeks (May 15th – Jul 24th 2022) as result of views & clicks of videos and banners as compared to the same period of time in 2021, when no campaign was running



Jun 30<sup>th</sup> – Jul 24<sup>th</sup> 2021  
VS  
Jun 30<sup>th</sup> – Jul 24<sup>th</sup> 2022



→116 web portals from 14 EUSDR countries used to display EUSDR videos & electronic banners in the national languages of the Danube Region & EN  
→Facebook pages targeted based on geographic criterion (all UE + EUSDR region) and  
→5 international news portals  
([www.euronews.com](http://www.euronews.com), [www.politico.eu](http://www.politico.eu),  
[www.euractiv.com](http://www.euractiv.com), [www.voxeurop.eu](http://www.voxeurop.eu),  
[www.eureporter.co](http://www.eureporter.co))





# d. Communication

## • EUSDR social media platforms



<https://www.facebook.com/DanubeRegionStrategy>

– 7,524 followers



<https://www.linkedin.com/in/eusdr> – 2,524 connections



<https://twitter.com/EUSDR> – 1,352 followers

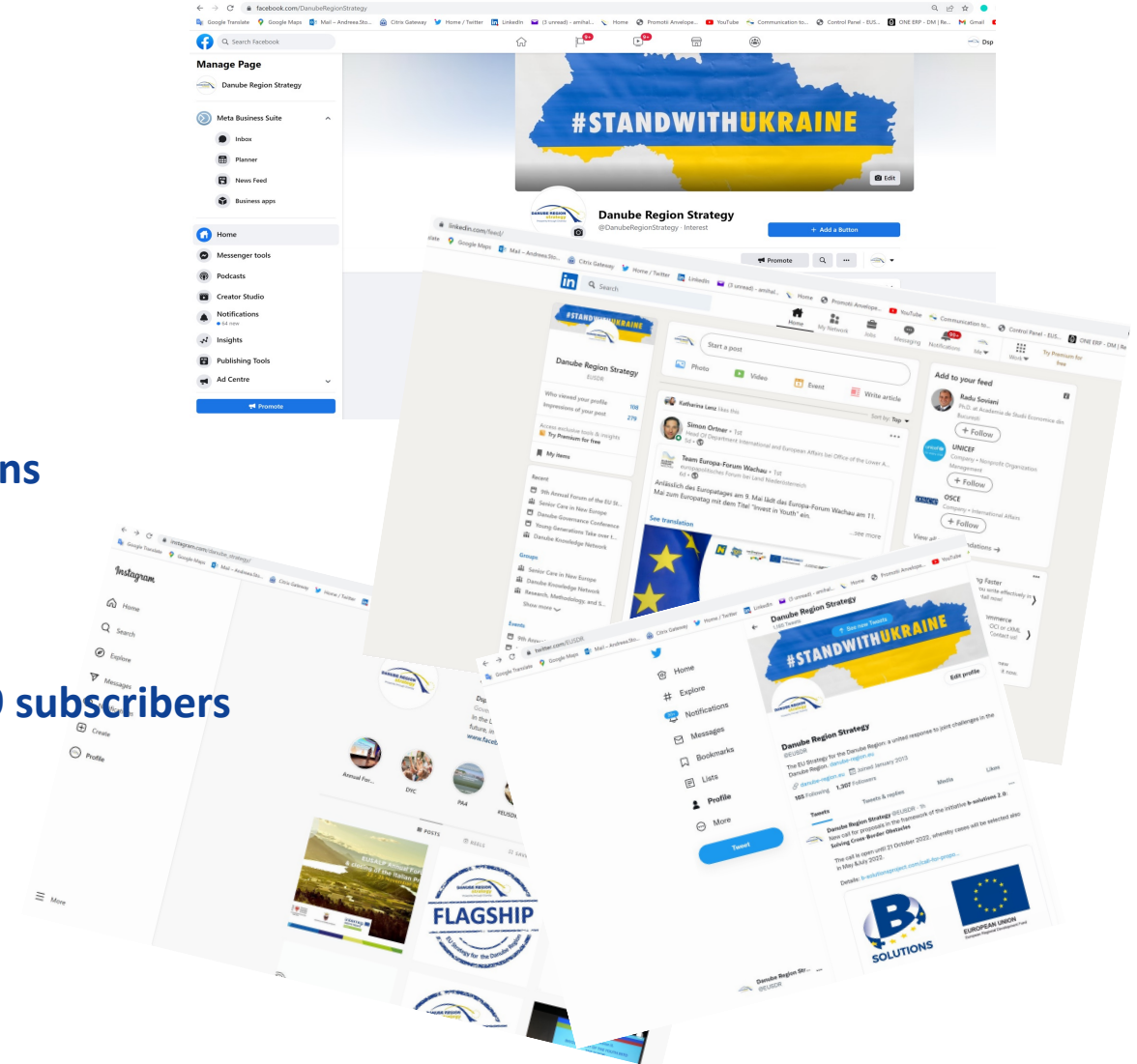


<https://www.youtube.com/danuberegionstrategy> – 69 subscribers



**NEW: EUSDR INSTAGRAM 09/22, 130 followers**

[https://www.instagram.com/danube\\_strategy](https://www.instagram.com/danube_strategy)



## d. Communication

- **Danube Strategy Flagships**

- Following an extensive process and great efforts by all involved stakeholders, the List of Danube Strategy Flagships 2022 was published on the [EUSDR Website](https://danube-region.eu/projects-and-funding/eusdr-strategic-projects/) (under projects and funding - Danube Strategy Flagships: <https://danube-region.eu/projects-and-funding/eusdr-strategic-projects/>) as well as in the [EUSDR Intranet](#).
- **27** *#danubestrategyflagships* provided by PACs/PAs





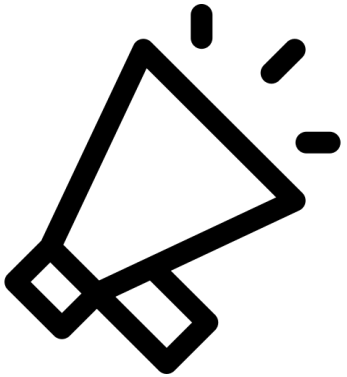
## d. Communication

- Social media campaigns on Danube Strategy Flagships
  - autumn 2022: from Oct 5<sup>th</sup> – Dec 22<sup>nd</sup>, one *#danubestrategyflagship* per PA in 12 consecutive weeks is promoted on EUSDR social media platforms (Facebook, LinkedIn, Twitter and Instagram)
  - spring 2023: promoting the other *#danubestrategyflagship*.



## d. Communication

### Promotion of Danube Strategy Flagships



**We kindly ask you to actively promote the Flagships and spread the word on regional, national and international/transnational levels.**

→ short, precise and visually appealing templates and a certificate make it easier for you to promote the EUSDR and - through the implementation of strategic projects and processes - the idea of transnational cooperation and cohesion policy in Europe and the Danube Region.

→ You may consider sharing our campaign, disseminating the Flagships via newsletter and/or internally within your units, stakeholder groups etc.



# d. Communication

## Danube Strategy Flagships PA 4, 5, 6



FLAGSHIP PROCESS ON ADAPTATION TO CLIMATE CHANGE



FLAGSHIP PROCESS ON MIGRATORY FISH



FLAGSHIP PROCESS ON EMERGING SUBSTANCES



DISASTER MANAGEMENT WORKING GROUP



NATURE-BASED SOLUTIONS FOR FLOOD RISK REDUCTION



IMPROVING THE SAFETY OF TAILINGS MANAGEMENT FACILITIES IN THE DANUBE RIVER BASIN



PRIORITY AREA 6 TASK FORCES – STAKEHOLDER INVOLVEMENT, MULTI-LEVEL GOVERNANCE, JOINT IMPLEMENTATION

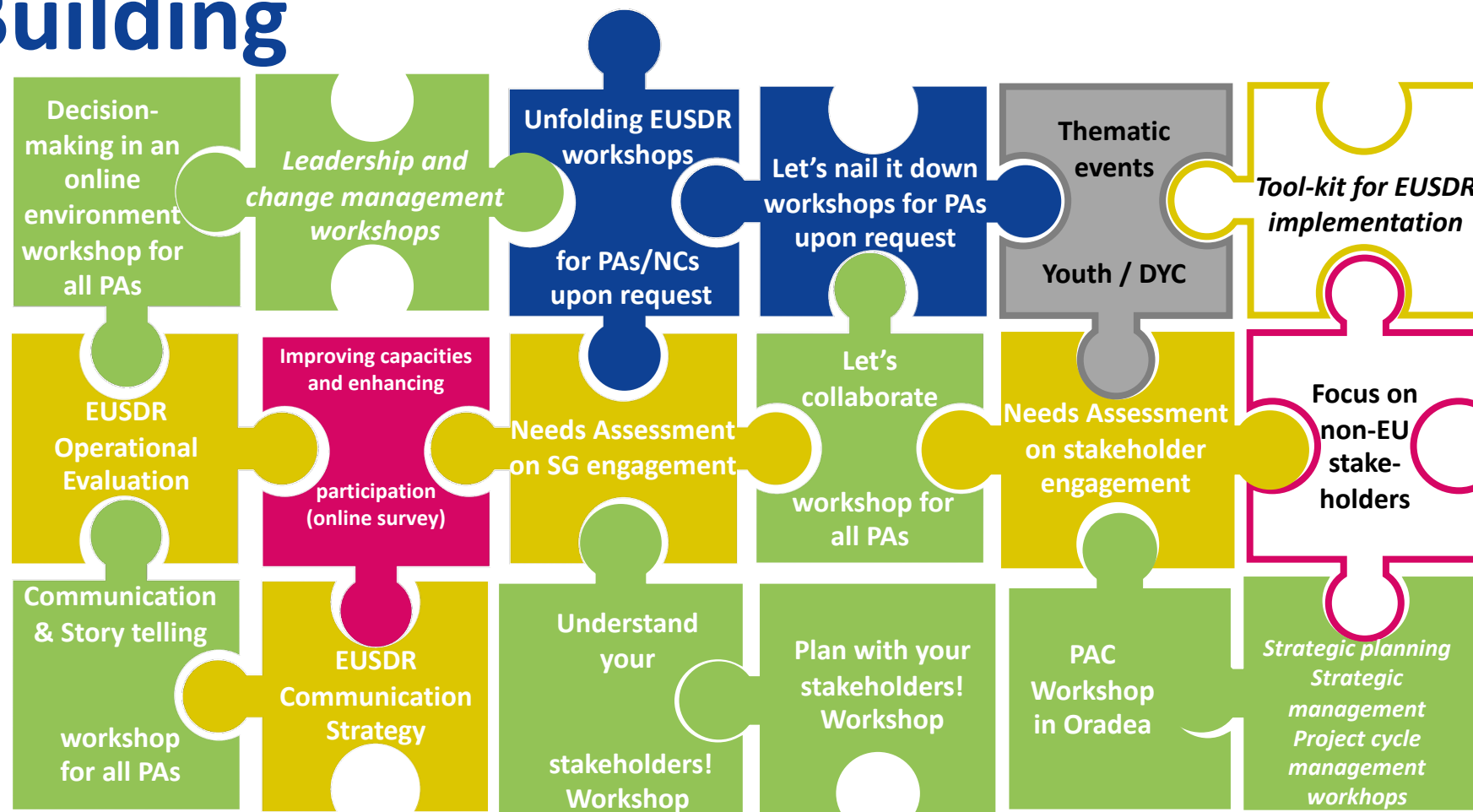




# e. Capacity Building

## • Process

-  Publications
-  Events for EUSDR key stakeholders
-  Events for EUSDR key stakeholders upon request



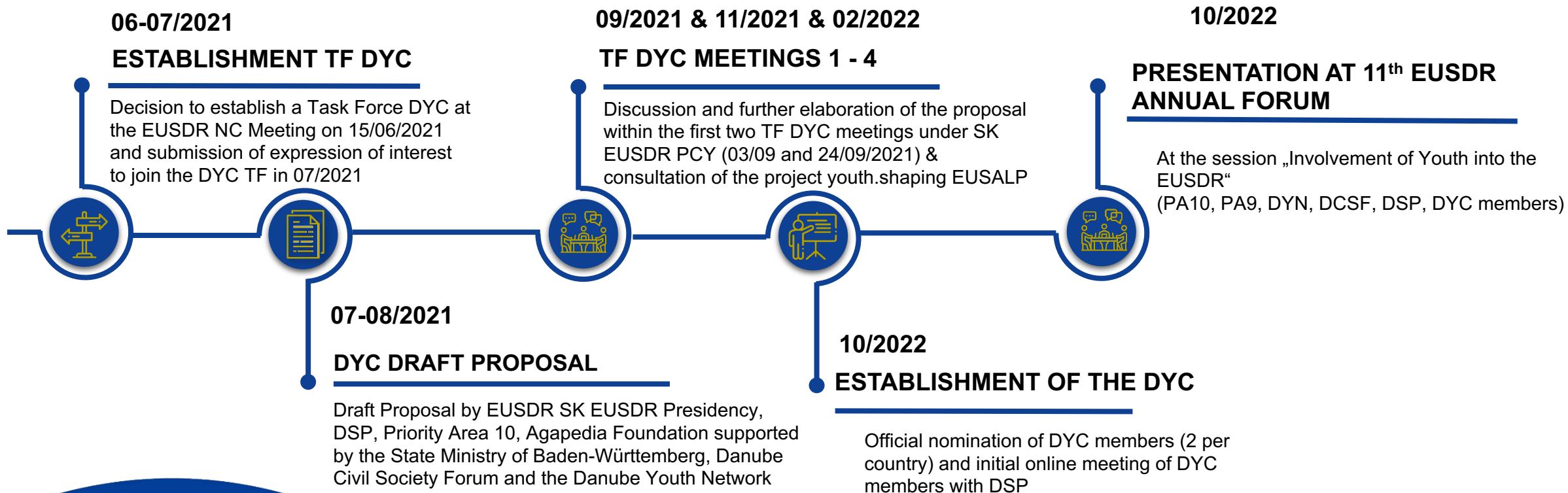
## f. Danube Youth Council

- Established as of **October 2022**, funded by the EC, co-funded by the City of Vienna for the period of one-year October 2022 - October 2023
- Mission of the DYC:** contribute to the implementation of the Strategy, which offers an opportunity for real impact, and bring new perspectives on the EUSDR by providing input input on thematic level
- Enforcing DYC**
  - Oct 5th → the kick-off meeting between DSP and DYC members (online)
  - Oct 19th – 20th → at the 11th edition of the EUSDR Annual Forum in Košice (Slovakia), two DYC members contributed in “Involvement of Youth into the EUSDR” panel of discussions.
  - Dec 12th - 16th 2022 → the first Danube Youth Camp organised in Vienna, providing an intense capacity building programme with all the information necessary for DYC’s active involvement in the implementation of the EUSDR.



# g. What's next?

## • Danube Youth Council: The process so far





## g. What's next?

- **Capacity Building for the Danube Youth Council (DYC) members**

→ 12 - 16 December 2022 in Vienna

- **Role of the DYC:**



Advisory role within  
EUSDR governance



Supporting EUSDR  
communication



Catalyst for dynamic exchange and  
learning processes



Contributing to improved  
capacity building, communication and  
cooperation for young people in the  
Danube Region

# Thank you very much for your attention!

**Do not hesitate to contact us!**  
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